



## DREXEL UNIVERSITY CENTER FOR GRADUATE STUDIES



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**DREXEL UNIVERSITY'S CENTER FOR GRADUATE STUDIES offers 11 graduate programs keyed to the region's future as a first-tier economy. The university's proven, experience-based, dynamic teaching more effectively positions our students for leadership and success. Drexel, founded in 1891, is a private, comprehensive research university with more than 22,000 students, ranked among the top 100 American universities and top 50 private universities by *U.S. News & World Report*.**

### Q: Why did Drexel University locate its Center for Graduate Studies in Sacramento?

A: When we realized the Sacramento region's higher education options hadn't caught up to its great promise, we saw opportunity for Drexel to help develop the next generation of leaders here. And waiting for us when we succeed is the offer of 1,100 acres in Placer County on which to develop an undergraduate campus.

### Q: What are some of your marketing strategies?

A: We formed close ties with the business community—beginning with the Metro Chamber and SACTO as well as the Black, Hispanic and Asian-American chambers and those in West Sacramento, Roseville, Rocklin and elsewhere—and worked closely with local leaders to make sure that our graduate programs address their business needs. We also created the \$10 million Sacramento Leadership Fellowships to attract academically gifted future leaders to Drexel, and the Bridge to the Future grant program to ensure that those who recently lost their jobs stay here and get education to power the region's surge when the economy turns around.

### Q: What are the benefits from belonging to the Metro Chamber?

A: Drexel is a proud Metro Chamber member and shares a mission to foster regional economic prosperity. We're eager to sponsor Leadership Sacramento and partner with those who share the vision and the commitment to the region's future. The Metro Chamber leadership has been exceptionally welcoming to Drexel, and chamber events and publications have proven an effective way to reach professionals and businesses about our top-tier graduate programs.

### Q: Is there anything you are doing now that you were not doing when you started?

A: We realized quickly that our state-of-the-art facility at One Capitol Mall could be a great resource—for the region's businesses, non-profits and government agencies. So, we invested heavily in the furnishings and technology in the Center. Our students have quickly seized on Drexel's "DNA" and are already participating in civic events and volunteer service projects. We're working to host more seminars and training programs to make Drexel the premier conference space for Sacramento businesses.

### Q: What sets the university above the rest?

A: Drexel is among the nation's great universities and one of America's two most innovative private universities, according to peers and the *U.S. News & World Report*. We bring our students worldwide resources, requiring them not only to learn the technology but to work with other Drexel students three time zones away. We believe that our unique approach to higher education will position our students for success, and support the Sacramento region's high-tech future.